

VENICE BEACH BUSINESS IMPROVEMENT DISTRICT (VB BID) TIMELINE

Board Meeting agenda(s) Distributed to MailChimp List	TUESDAY, JANUARY 2, 2018
Board Meeting	FRIDAY, JANUARY 5, 2018
Clean & Safe Program Vendor Negotiations/Agreements LOI & Lease Negotiation/Agreement	JANUARY-FEBRUARY 2018 JANUARY-FEBRUARY 2018
VB BID Update Postcard to All BID property owners	TUESDAY, JANUARY 23, 2018
Marketing/Branding/Design Firm Interviews	TUESDAY, JANUARY 30, 2018
Site Planning Meeting #1 (office/crew space)	THURSDAY, FEBRUARY 1, 2018
Board Meeting Agenda(s) Distributed to MailChimp List	TUESDAY, FEBRUARY 6, 2018
Board Meeting	FRIDAY, FEBRUARY 9, 2018
Office Lease Signed	WEDNESDAY, FEBRUARY 28, 2018
Clean & Safe Program Vendor Agreements Signed	WEDNESDAY, FEBRUARY 28, 2018
Photography Vendor Agreement Signed (website, etc.)	WEDNESDAY, FEBRUARY 21, 2018
Marketing/Design Vendor Agreement Signed (logo, website, newsletter, etc.)	THURSDAY, FEBRUARY 22, 2018
Marketing Kickoff Meeting	THURSDAY, MARCH 1, 2018
Clean Program Kickoff Call	FRIDAY, MARCH 2, 2018
Board Meeting Agenda(s) Distributed to MailChimp List	TUESDAY, MARCH 6, 2018
Safe Program Kickoff Call	WEDNESDAY, MARCH 7, 2018
Board Meeting	FRIDAY, MARCH 9, 2018
Marketing Meeting #2	TUESDAY, MARCH 13, 2018
Site Planning Meeting #2 (office/crew space)	TUESDAY, MARCH 13, 2018
Site Planning Meeting #3 (office/crew space)	WEDNESDAY, MARCH 21, 2018
Safe Team Manager Interviews, First Round	TUESDAY, MARCH 27, 2018
Marketing Meeting #3	TUESDAY, MARCH 27, 2018

Site Planning Meeting #4 (office/crew space)

WEDNESDAY, MARCH 21, 2018

Final Review of BID logo

WEDNESDAY, MARCH 28, 2018

Quarterly Reports Submitted to City

THURSDAY, MARCH 29, 2018

Safe Team Job Fair at BID office (local hiring, Allied Universal)

FRIDAY, MARCH 30, 2018

In addition, the BID has undertaken a wide variety of setup activities over the past 17 months, including but not limited to: procuring and renewing insurance, responding to inquiries from property owners, the general public, media and the City of Los Angeles, preparation of the 2018 levy, filing of all required federal, state and local forms, setting up various administrative systems, establishing protocols, researching best practices, ongoing board and staff education, and retaining/overseeing professional services (such as IT, banking, accounting, legal) required to facilitate the BID programs and services.